

PRESS RELEASE

A Deep Dive into Marine Sustainability

Episode 4 of Discovery Hospitality's webinar series delves into caring for underwater life

July 10, 2020 / Manila: The Philippines is a tourist favorite for its breathtaking islands and vibrant underwater life. But with all this rich, natural beauty comes the mandate to make sure future generations can enjoy these marine resources.

Livestreaming on Facebook on **July 14, Tuesday at 3 PM**, the fourth installation of **World of Discovery**, the webinar series hosted by **Discovery Hospitality (DHC)** of **Discovery Suites, Discovery Primea, Discovery Shores Boracay, Club Paradise Palawan, and Discovery Country Suites Tagaytay**, is excited to bring together experts in marine studies and conservation to talk about pressing threats to marine life and how travelers can be more responsible in underwater activities.

Joining the panel are **Dr. AA Yaptinchay**, director and founder of the conservation NGO, Marine Wildlife Watch of the Philippines, **Dr. Lota Creencia**, professor and former Dean of the College of Fisheries and Aquatic Sciences at Western Philippines University, **Avigdor Abelson**, marine ecologist and professor of Life Sciences at Tel Aviv University, **Ronald Simbajon**, marine biologist and director of the Seaweed Industry Association of the Philippines, and **Colin Swerdfeger**, president of Discovery Fleet Corporation.

The episode will cover a range of subjects dealing with marine sustainability, including the ecological impact of marine tourism, coral damage and rehabilitation, and sustainable seafood sourcing.

The webinar is hosted by **Chris Tiu** and **Cathy Nepumuceno**, DHC Sr. Vice President and Head of Sales and Operations. Previous webinar episodes have covered topics such as the future of travel in a post-quarantine world, the duty of care behind health and safety, and hotel digital marketing in the middle of a global pandemic.

World of Discovery also opens the doors for businesses interested in working with DHC's team of experts. After the livestream, viewers may reach out to DHC's team of experts for one-on-one consultations regarding their marketing needs, as well as inquiries from food & beverage, information technology, human resources, sales & revenue, strategy, finance, and operational management departments by sending a message via <https://bit.ly/DHCinquiry>.

Follow Discovery Hospitality on Facebook for the free webinar.

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For more information, contact:

Blessy Townes

Vice President & Head of Digital Marketing and Branding

blessy.townes@discoveryhospitality.com

ABOUT DISCOVERY HOSPITALITY

Discovery Hospitality Corporation (DHC) is a proudly home-grown Filipino hospitality group, managing the Philippines' best-loved brands. It has emerged as pioneers in the Philippine hospitality industry – owning and operating a diverse and vibrant collection of properties in the Philippines' most celebrated destinations. Confident in the growing Filipino hospitality industry, the group leverages its brand equity and trust for further growth in hotel management and expansion. Driven by its purpose to care for its stakeholders, DHC strives to deliver authentic experiences that are true to the locale and build hotel brands that inspire the modern traveler, underpinned by genuine Filipino warmth. For more information, visit www.discoveryhotels-resorts.com.